

# Traditional Tales: Persuasive Texts

Below, you'll find three persuasive texts from different traditional tales.  
Can you work out which traditional tales they come from?



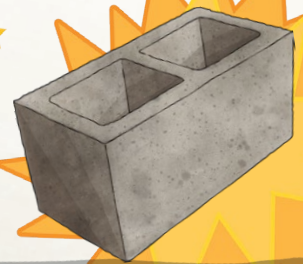
## Kon-Krete

You're about to build your own home but have you thought about what you're going to build it with?

Usually, people in this town build their houses with whatever they can find lying around. If that's straw, sticks or even bricks, none of these can provide you with the safety that Kon-Krete can.

Kon-Krete is completely huff and puff proof which means that your house can never be blown down. Kon-Krete also makes it easier than ever to build your own home. Simply stick the Kon-Krete bricks together in a house shape. Then, enjoy your new home.

Don't delay! Buy yourself some Kon-Krete today!



### To All Trip-Trappers...

To all trip-trappers,

I am writing this letter to beg you to stop walking across my bridge. How would you like it if you were woken up by people stamping on your roof? It's not nice.

As a troll, I can either live in a cave or I can live under a bridge. I don't enjoy being in a small space so underneath a bridge is the best choice for me. However, the noise of people trip-trapping across my bridge is just too much.

~~I understand~~ I understand that you need to cross this river. However, why don't you just use the other bridge? It's only four metres away and it is much safer. It even takes you to a prettier part of the field! Surely, that makes it a better choice?

Please stop walking across my bridge. I need to sleep and there's a much better bridge only metres away.

Yours faithfully, Mr T Roll.



# A Review of the Royal Ball

If you're thinking of trying to get tickets to next year's royal ball, you definitely should. This year, I was lucky enough to get a ticket and it was amazing!

When I arrived, I was so impressed by the beautiful decorations. Everyone had dressed up and they all looked incredible. All night, I was served delicious food and there was even a surprise show at midnight. The show included a glass slipper, a sad prince and it left everyone wanting to see more.

The royal ball is a chance for anyone to be a prince or princess for a night. For an incredible opportunity to go to next year's ball, visit **[www.thecharmingsholdaball.co.uk](http://www.thecharmingsholdaball.co.uk)**.



# Questions

1. Which of these statements about Kon-Krete is **true**? Tick one.

- ☐ It is made of straw.
- ☐ It is made of sticks.
- ☐ It is completely huff and puff proof.
- ☐ It is not used for building houses.

2. Draw **three** lines to match each text title to its description.

Kon-Krete

To All Trip-Trappers

A Review of the Royal Ball

A letter from a troll asking people not to use his bridge.

A review of the royal ball and how you can get tickets for next year.

An advert about something which can be used when building a house.

3. According to Mr T Roll, how far away is the other bridge? Tick one.

- ☐ only three metres
- ☐ only four metres
- ☐ only five metres
- ☐ only six metres

4. If you want to go the royal ball next year, what should you do? Tick one.

- ☐ write to Mr T Roll
- ☐ show up at the palace
- ☐ visit [www.thecharmingsholdaball.co.uk](http://www.thecharmingsholdaball.co.uk)
- ☐ call 012345

5. Why doesn't Mr T Roll want to live in a cave?

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6. Look at **A Review of the Royal Ball**.

Find and copy one word that shows the author liked the food.

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7. Would you like to go to the royal ball? Tick one.

☐ yes

☐ no

Explain your choice.

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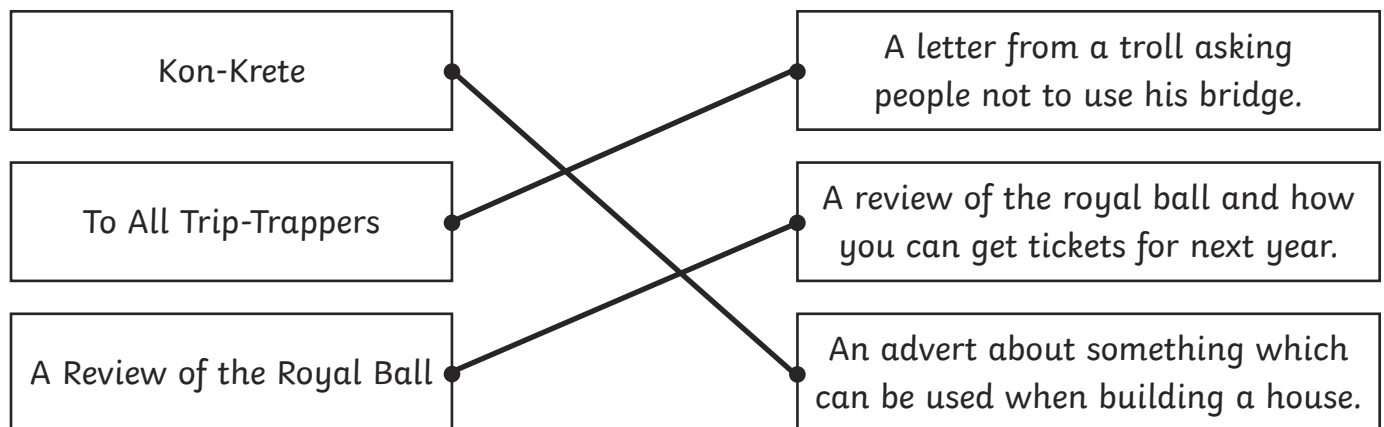
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# Answers

1. Which of these statements about Kon-Krete is **true**? Tick one.

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- ☒ **It is completely huff and puff proof.**
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- ☐ write to Mr T Roll
- ☐ show up at the palace
- ☒ **visit [www.thecharmingsholdaball.co.uk](http://www.thecharmingsholdaball.co.uk)**
- ☐ call 012345

5. Why doesn't Mr T Roll want to live in a cave?

**Mr T Roll doesn't want to live in a cave because he doesn't enjoy being in small spaces.**

6. Look at **A Review of the Royal Ball**.

Find and copy one word that shows the author liked the food.

**delicious**

7. Would you like to go to the royal ball? Tick one.

**Accept either 'yes' or 'no' provided that a full explanation is given, such as: Yes, I would like to go to the royal ball because it says that there was delicious food which I would like to try and the writer makes it sound like it was really fun.**



# Traditional Tales: Persuasive Texts

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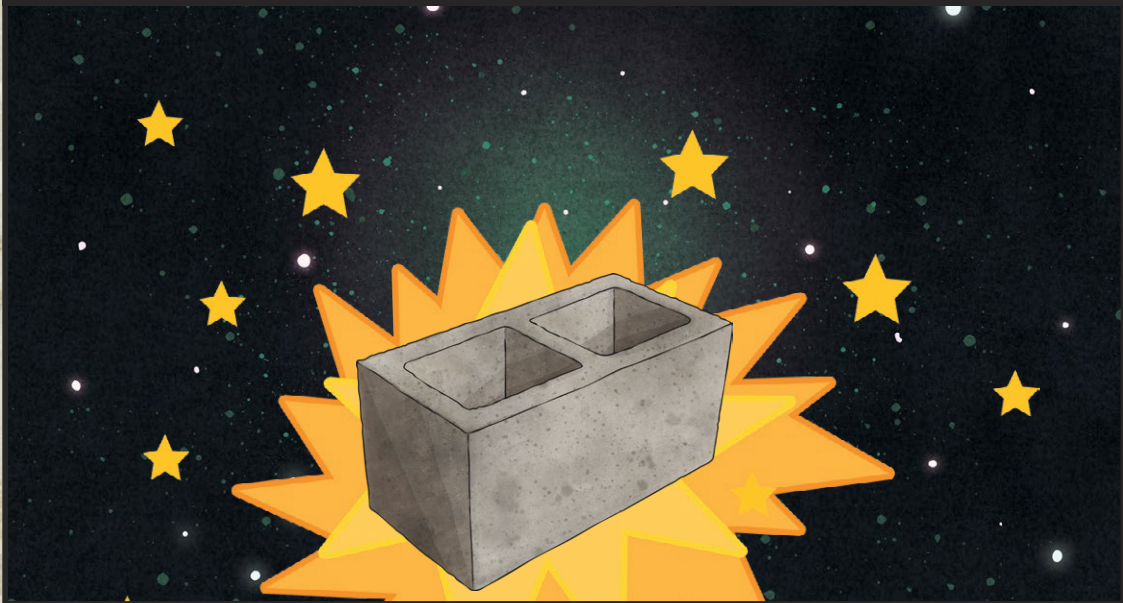
## Kon-Krete

So, you're about to build your own home. You've spent months looking over the plans but have you thought about what you're going to build your house with?

For years, people in this town have been building their houses with whatever they've been able to find lying around. Whether it's straw, sticks or even bricks, none of these can provide you with the safety that Kon-Krete can.

Kon-Krete is completely huff and puff proof which means that your house is guaranteed to always stay standing. Kon-Krete's clever design also means that it's never been easier to build your own home. Simply stick the Kon-Krete bricks together in a house shape before stepping back and admiring your work.

**Kon-Krete: for the safety of you and your family, there really is no other choice.**





## To All Trip-Trappers...

To all trip-trappers,

I am writing this letter to beg you to stop walking across my bridge. For years, I have not been able to sleep without being woken up by the trip-trap of feet. How would you like it if you were woken up by people stamping on your roof?

As a troll, I have two choices for a place to live. I can either live in a cave or I can live under a bridge. I don't enjoy being in a small space so underneath a bridge is the best option for me. However, the constant noise is making it almost unbearable.

Now, I understand that you need to cross this river because the grass is greener on the other side. What I don't understand is why you don't just use the other bridge. It's only four metres away and it is much sturdier. It even takes you to a prettier part of the field! Surely, safety is important when crossing a dangerous river.

To conclude, stop walking across my bridge. I need to sleep and there's a much safer bridge available only metres away.

Yours faithfully, Mr T Roll.



## A Review of the Royal Ball

If you're thinking about registering for tickets to next year's royal ball, I'm here to tell you to do it now. This year's ball was a huge success: next year, it looks to be bigger and better than ever.

This year, I was amazed by the level of planning that had gone into the ball. When I arrived, I was impressed by the hundreds of decorations that hung from the ceiling. All night, I was served delicious food and drinks and there was even a surprise show at midnight. I won't go into too much detail but it starred a glass slipper, a distraught prince and it left us all wanting to see more.

The royal ball is a chance for ordinary people to experience a lavish lifestyle. For a once in a lifetime opportunity to attend next year's ball, register your interest today at [www.thecharmingsholdaball.co.uk](http://www.thecharmingsholdaball.co.uk).





# Questions

1. What does Mr T Roll tell you about the other bridge? Tick one.

- ☐ he lives under it
- ☐ it is dangerous
- ☐ it is much sturdier
- ☐ everyone uses it

2. Which traditional tale has the text **Kon-Krete** been inspired by? Tick one.

- ☐ Cinderella
- ☐ The Three Billy Goats Gruff
- ☐ Jack and the Beanstalk
- ☐ The Three Little Pigs

3. Draw **four** lines and complete each sentence.

This year's royal ball...

has written a letter.

Mr T Roll...

is completely huff and puff proof.

The surprise show...

was a huge success.

Kon-Krete...

started at midnight.

4. What is Kon-Krete's slogan? Tick one.

- ☐ For the safety of you and your family, there really is no other choice.
- ☐ It's better than straw, sticks or even bricks.
- ☐ It's never been easier to build your own home.
- ☐ Step back and admire your work.

5. According to Mr T Roll, how far away is the other bridge?

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6. Look at **A Review of the Royal Ball**.

Find and copy one word which means the same as **sad**.

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7. Compare the texts **Kon-Krete** and **To All the Trip-Trappers**.

How are they similar?

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8. Do you think that people will stop walking over Mr T Roll's bridge? Tick one.

☐ yes

☐ no

Explain your choice.

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# Answers

1. What does Mr T Roll tell you about the other bridge? Tick one.

- ☐ he lives under it
- ☐ it is dangerous
- ☒ **it is much sturdier**
- ☐ everyone uses it

2. Which traditional tale has the text **Kon-Krete** been inspired by? Tick one.

- ☐ Cinderella
- ☐ The Three Billy Goats Gruff
- ☐ Jack and the Beanstalk
- ☒ **The Three Little Pigs**

3. Draw **four** lines and complete each sentence.

This year's royal ball...	•	has written a letter.
Mr T Roll...	•	is completely huff and puff proof.
The surprise show...	•	was a huge success.
Kon-Krete...	•	started at midnight.

4. What is Kon-Krete's slogan? Tick one.

- ☒ **For the safety of you and your family, there really is no other choice.**
- ☐ It's better than straw, sticks or even bricks.
- ☐ It's never been easier to build your own home.
- ☐ Step back and admire your work.



5. According to Mr T Roll, how far away is the other bridge?

**The other bridge is four metres away.**

6. Look at **A Review of the Royal Ball**.

Find and copy one word which means the same as **sad**.

**distraught**

7. Compare the texts **Kon-Krete** and **To All the Trip-Trappers**.

How are they similar?

**Pupils' own responses, such as: In both of the texts, they talk about safety being important. Kon-Krete says that it makes safer houses and Mr T Roll says that you should use the other bridge because it's safer.**

8. Do you think that people will stop walking over Mr T Roll's bridge? Tick one.

**Accept either 'yes' or 'no' provided that a full explanation is given, such as: Yes, I think that people will stop walking over Mr T Roll's bridge now that they know how upset he is. I think they will use the other bridge.**

# Traditional Tales: Persuasive Texts

There are lots of different types of persuasive texts. Below, you'll find three from popular traditional tales. Can you work out which traditional tales they come from?

## Kon-Krete

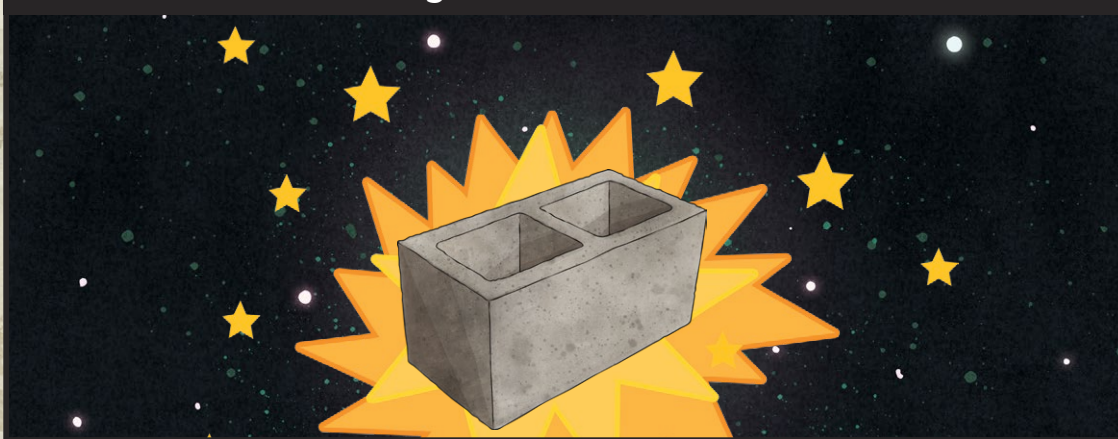
So, you're about to build your very own home. You've spent months looking over the plans. You've picked out the paint, chosen matching furniture and even have a futuristic alarm system ready to be installed. You may think that you're ready to build... but are you really?

For years, the residents of this town have been building their houses with whatever materials they've been able to find lying around. Whether it be straw, sticks or even bricks, none of these can provide you with the safety and security that Kon-Krete can.

Kon-Krete is 100% huff and puff proof which means that your house is guaranteed to stay standing against even the most menacing predators.

Kon-Krete's clever design means that it has never been easier to build your own home. Simply stick the Kon-Krete bricks together in a house shape before stepping back and admiring your handiwork.

**Kon-Krete: for the safety of you and your family, there really is no other choice.**





### To All Trip-Trappers...

To all trip-trappers,

I am writing this letter to implore you to please stop walking across my bridge. For years, I have not been able to sleep without being woken up by the trip-trap of thoughtless feet. How would you like it if you were woken up by people stamping over your roof each morning?

As a troll, I have two choices for a place to live. I can either live in a cold, dark cave or I can live under a bridge. As someone who doesn't enjoy small spaces, beneath a bridge is the best option for me. However, the constant noise from above is making it almost unbearable.

Now, I am not unreasonable. I understand that you need to cross this river because the grass is greener on the other side. Yet, what I don't understand is why you don't just use the other bridge. It's a mere four metres away from my bridge and it is far sturdier. It even takes you to a prettier part of the field! Surely, safety is your top priority when crossing a dangerous river.

To conclude, stop walking across my bridge. I need to sleep and there's a far safer bridge available only metres away.

Yours faithfully,

Mr T Roll.



### A Review of the Royal Ball

If you're considering registering yourself for tickets to next year's royal ball, I'm here to tell you to do it now. This year's ball was a huge success and, with next year being the tenth anniversary, it's likely that the organisers are going to make it bigger and better than ever.

This year, I was awestruck by the level of planning that had gone into the ball. When I arrived, my eyes were instantly drawn to the hundreds of decorations that hung from the ceiling. All night, I was served a variety of delicious food and drinks and there was even a surprise show at midnight. I won't go into too much detail (in case it's repeated next year) but it starred a glass slipper, a distraught prince and it left us all wanting to see more.

The royal ball is a chance for ordinary people to experience a lavish lifestyle. For a once in a lifetime opportunity to attend next year's ball, register your interest today at [www.thecharmingsholdaball.co.uk](http://www.thecharmingsholdaball.co.uk).



# Questions

1. What time did the show start at the royal ball? Tick one.

- ☐ midday
- ☐ in the afternoon
- ☐ seven o'clock
- ☐ midnight

2. Which traditional tale has the text **To All Trip-Trappers...** been inspired by? Tick one.

- ☐ Cinderella
- ☐ The Three Billy Goats Gruff
- ☐ The Three Little Pigs
- ☐ Jack and the Beanstalk

3. Look at the text **To All Trip Trappers...**

Find and copy one word that means the same as **beg**.

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4. According to the advert, why should people use Kon-Krete instead of straw, sticks or bricks?

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5. Which text uses a slogan to persuade the reader?

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6. Look at the text **To All Trip Trappers...**

How might the language that Mr T Roll has used convince people to stop walking across his bridge?

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7. Discuss the texts **Kon-Krete** and **A Review of the Royal Ball**.

How are they different?

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8. Which of the texts do you think was the most persuasive? Tick one.

- ☐ Kon-Krete
- ☐ To All Trip-Trappers
- ☐ A Review of the Royal Ball

Fully explain your choice.

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# Answers

1. What time did the show start at the royal ball? Tick one.

- ☐ midday
- ☐ in the afternoon
- ☐ seven o'clock
- ☒ **midnight**

2. Which traditional tale has the text **To All Trip-Trappers...** been inspired by? Tick one.

- ☐ Cinderella
- ☒ **The Three Billy Goats Gruff**
- ☐ The Three Little Pigs
- ☐ Jack and the Beanstalk

3. Look at the text **To All Trip Trappers...**

Find and copy one word that means the same as **beg**.

**implore**

4. According to the advert, why should people use Kon-Krete instead of straw, sticks or bricks?

**Straw, sticks and bricks can't provide you with the safety and security that Kon-Krete can.**

5. Which text uses a slogan to persuade the reader?

**The text which uses a slogan to persuade the reader is Kon-Krete.**

6. Look at the text **To All Trip Trappers...**

How might the language that Mr T Roll has used convince people to stop walking across his bridge?

**Pupils' own responses, such as: Mr T Roll uses words like 'unbearable' and 'thoughtless' that might make people feel sorry for him and stop using his bridge. He also speaks directly to the reader and asks them a question which might make people feel guilty.**



7. Discuss the texts **Kon-Krete** and **A Review of the Royal Ball**.  
How are they different?

**Pupils' own responses, such as: In the text 'Kon-Krete', the advert tells you all about why the product is good but it isn't written from the point of view of someone who has used the product. However, 'A Review of the Royal Ball' is written from the point of view of someone who has been to the royal ball and enjoyed it.**

8. Which of the texts do you think was the most persuasive? Tick one.

**Accept any response provided that a full explanation is given, such as: I think that Kon-Krete was the most persuasive because it started out by mentioning a problem which was that houses can be unsafe. It then explained how Kon-Krete could solve that problem. It also made Kon-Krete seem simple and easy to use.**