

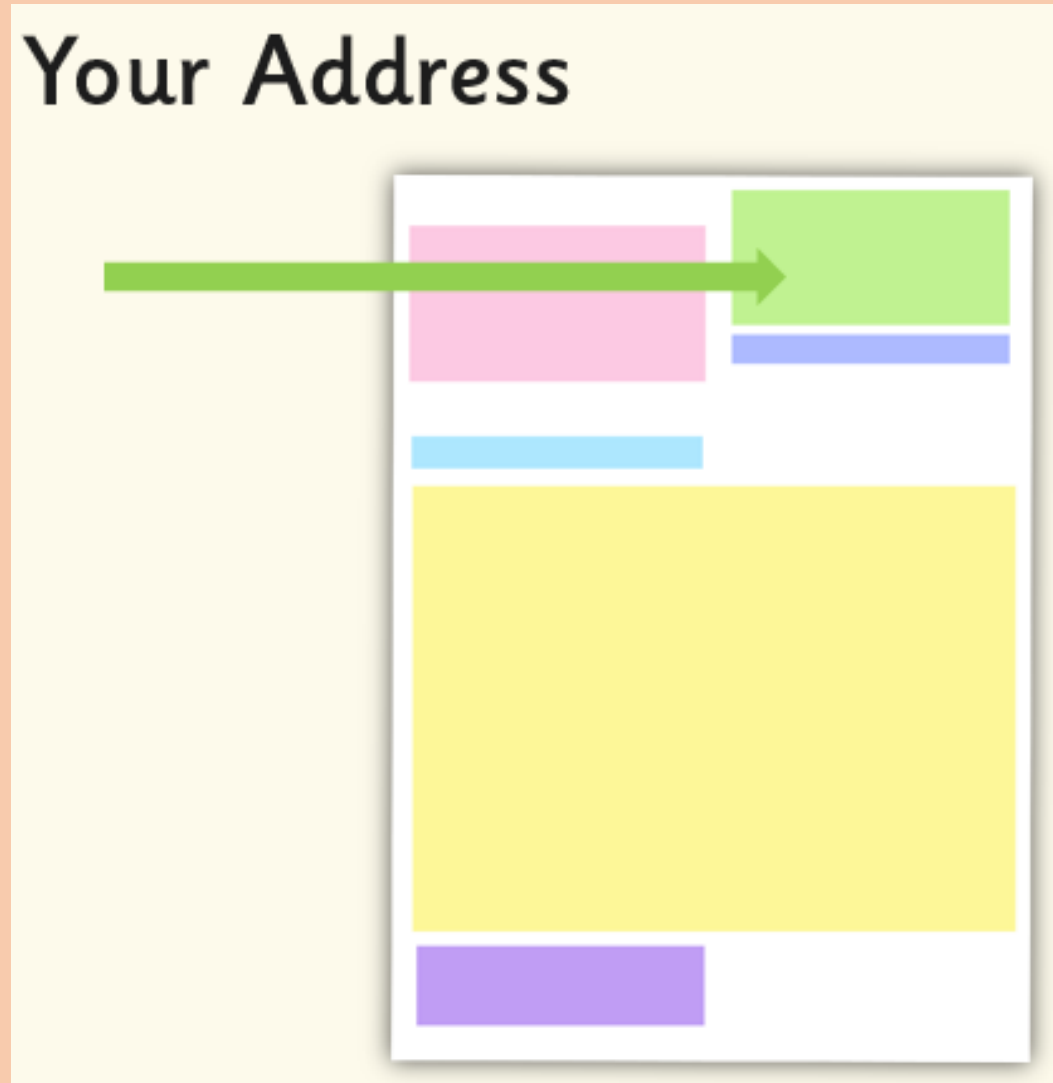
# Literacy 6 and 7

WALT – write a persuasive letter

Can you use your plan to write your letter to Mrs Wooler persuading her to get a school pet?

Introduce what you want to say	
Flattery	
Explain your reasons	
Extra bonus reason	
Emotions - use them!	
Exaggeration using WOW words	
Questions	
Short sentences	
Concluding sentences	

1. Write your address in the top right corner of your page.



## 2. Write the school address on the right.

Western Road Primary School  
Southover Highstreet  
Lewes  
BN7 1JB

### The Recipient's Address

The diagram shows an envelope with several colored boxes for writing an address. A pink arrow points to the first box. The boxes are arranged as follows:

- Top left: A large pink box.
- Top right: A green box.
- Below the pink box: A light blue box.
- Below the green box: A small blue box.
- Bottom left: A large yellow box.
- Bottom right: A purple box.

3. Write the full date on the right hand side under your address

## The Full Date

A diagram of a form layout. The form is a white rectangle with a shadow. It contains several colored rectangular fields: a pink field at the top left, a green field at the top right, a light blue field in the middle left, a large yellow field in the middle right, and a purple field at the bottom left. A blue arrow points from the left towards the green field, indicating where to write the full date.

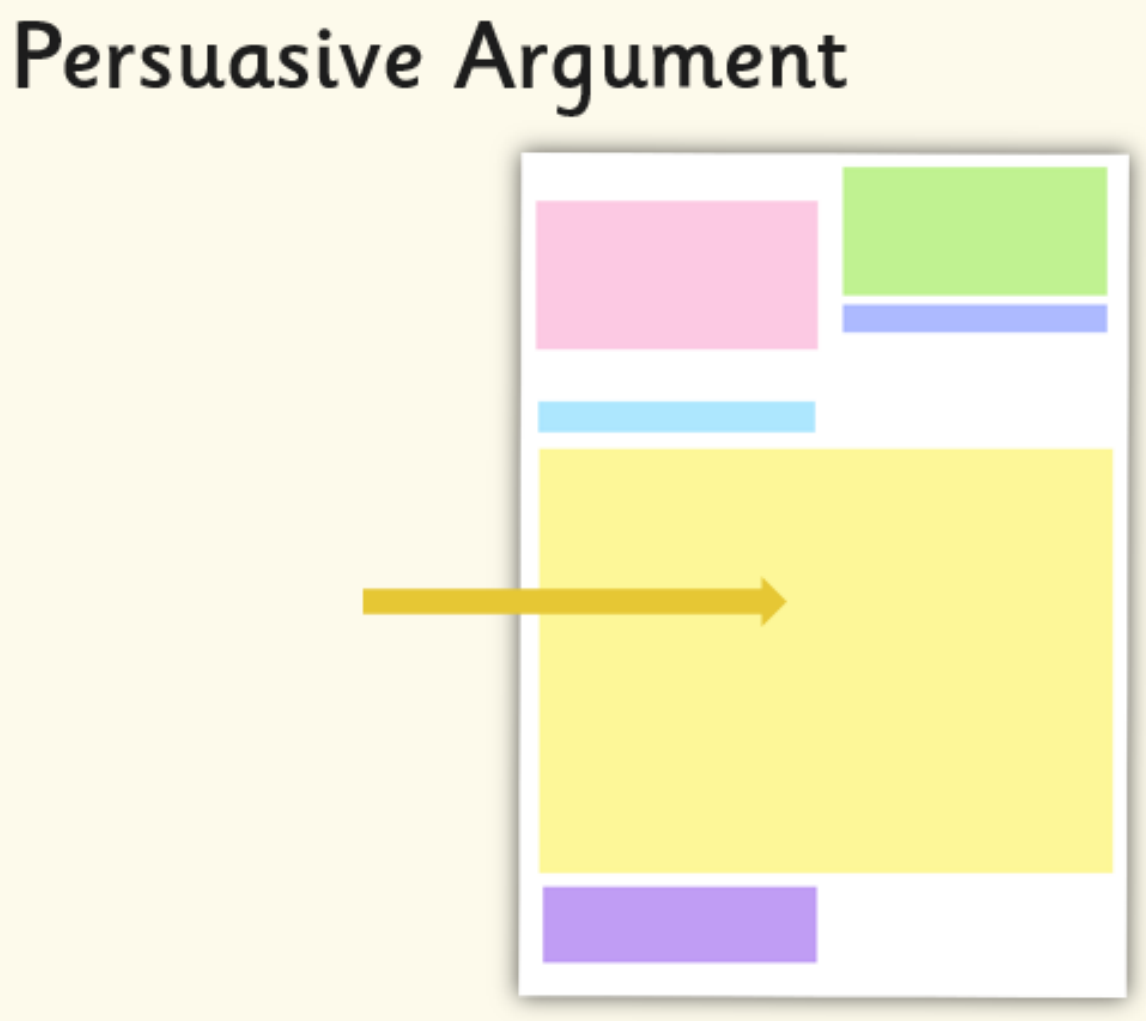
4. Write who your letter is addressed to.

**Greeting**

The diagram illustrates the layout of a letter. It features a white rectangular area on a light yellow background. The word "Greeting" is written in bold black text at the top left of the white area. The white area is divided into several colored sections: a pink rectangle in the top left, a green rectangle in the top right, a light blue horizontal bar below the pink rectangle, a large yellow rectangle in the center, and a purple rectangle at the bottom left. A blue arrow points from the left towards the light blue horizontal bar, indicating the location for the recipient's address.

# 5. Use your checklist to write your persuasive argument.

Introduce what you want to say	
Flattery	
Explain your reasons	
Extra bonus reason	
Emotions - use them!	
Exaggeration using WOW words	
Questions	
Short sentences	
Concluding sentences	



6. Write who your letter is from.

Closing Farewell

The diagram illustrates the layout of a letter. It features a large yellow rectangular area in the center, representing the main body of the letter. Above this area, on the left, is a pink rectangle, and on the right is a green rectangle with a blue horizontal bar underneath it. Below the pink rectangle is a light blue horizontal bar. At the bottom of the letter, there is a purple rectangle. A purple arrow points from the left towards this purple rectangle, indicating where to write the sender's name.



# You have got 2 days to write your letter!

Don't forget...

