



<div>  Every time we write, check:  </div>						
capital letters T	full stops ●	commas , after adverbials	apostrophes ' -	paragraphs //	66, 99, new speaker new line. " "	correct tense I am I was I will

Persuasive speech Toolkit		
FEATURE	EXAMPLE	✓
Introduction		
Connect with the audience.	We have all... , Our nation..	
Opinion stated as fact.	The time has come for change.	
Possible consequences introduced.	If we don't act now...	
Repetition to emphasise points.	We must stand united , we must...	
Call to action given.	Join me...	
Body		
Argument organised into paragraphs, each with a reason to agree: <ul style="list-style-type: none"> the worst that could happen without action great things we need to save why we can and will succeed 	... we could be swallowed whole... ...fertile farm land and crystal clear streams... ... are no match for our...	
Rhetorical questions.	Should freedom be the price to pay...	
Emotive conjunctions.	Clearly... Undeniably...	
Expanded (stretched) noun phrases.	<u>crystal</u> clear, <u>vicious</u> greed	
Opinions presented as facts.	...no match for the sheer might of our army.	
Repetition to emphasise points.	Where the... , we...	
Power of 3.	...a country of strong leadership, of caring communities and unbreakable family ties	
End		
Repeat call to action.	Stand tall! Be strong!	
Sum up why action is needed.	...we will show these unwelcome invaders who are the true owners...	
Imperative verbs.	<u>wear</u> our tartan, <u>seek</u> out...	
End on what action will achieve.	Tomorrow's sun will rise on an Albion that is again ours.	