LITERACY 5

WALT – Plan a persuasive letter

We are going to be writing letters to Mrs Wooler persuading her to get a school pet!

You will be using this checklist to plan and write your letter

choor pet:		
	Introduce what you want to say	
	Flattery	
	Explain your reasons	
	Extra bonus reason	
	Emotions – use them!	
	Exaggeration using WOW words	
	Questions	
	Short sentences	
	Concluding sentences	

Here is an example – Can you find each section?

Mrs Head Teacher Greenfield Junior School Green Lane Fieldtown

Dear Mrs Head Teacher

I hope you don't mind me writing to you about a possible trip for Y5 to Alton Towers.

Everyone agrees that you are the kindest head teacher that this school has ever had and that you do everything in your power to ensure that Greenfield School is an enjoyable place to learn.

I am sure that you have noticed that Y5 have worked exceptionally hard this year and produced some outstanding work, particularly in literacy. However, they are all now tired and really need something to give them a boost until the end of term. A trip to Alton Towers would be the perfect solution!

In addition, when we returned to school, we would have so much to write about for our next topic, "Theme Parks of England".

I know that if you agreed to this, I would feel as delighted as the winner of the lottery. A trip to Alton Towers would be the most sparkling, special and spectacular day of my whole life!

To finish: would you love to give your pupils an extra reward for working so hard this term? Then please agree to our request. We would remember it forever!

Thank you very much for reading my letter.

Yours sincerely,

Introduce what you want to say	I hope you don't mind me writing to you about a possible trip for Y5 to Alton Towers.
Flattery 59	Everyone agrees that you are the kindest head teacher that this school has ever had and that you do everything in your power to ensure that Greenfield is an enjoyable place to learn.
Explain your reasons 52	I am sure that you have noticed that Y5 have worked exceptionally hard this year and produced some outstanding work, particularly in literacy. However, they are all now tired and really need something to give them a boost until the end of term. A trip to Alton Towers would be the perfect solution!
Extra bonus reason	In addition, when we returned to school, we would have so much to write about for our next topic "Theme Parks of Britain".
Emotions - use them!	I know that you agreed to this, I would feel as delighted as the winner of the lottery.
Exaggeration using WOW words	A trip to Alton Towers would be the most sparkling, special and spectacular day of my whole life.
Questions Eg:	To finish: would you love to give your pupils an extra reward for working so hard this term?
Short sentences	Then please agree to our request. We would remember it forever!
Concluding sentences	Thank you for reading my letter. Yours sincerely,

Can you use this table to plan a letter to Mrs Wooler asking her to get a school pet of your choice.

Introduce what you want to say	Tell her why you are writing
Flattery Eg	Make her feel good!
Explain your reasons E&	At least 3 reasons we should get the pet you have chosen!
Extra bonus reason	1 more quick reason
Emotions - use them!	How would it make you/others feel?
Exaggeration using WOW words	Why would it be a good idea? Use adjectives
Questions Eg:	This is the CHALLENGE. You do not HAVE to complete this one.
Short sentences	Start to end your letter.
Concluding sentences	How will you end the letter?

•Choose an animal you would like as a school pet.

• Think of at least 3 reasons it would make a good pet for the school.

•Use notes in each box to plan what you are going to write to Mrs Wooler.

You might want to do half of this today and half on Monday. That is fine!