

# The Influence of Adverts

Use this sheet to record advertisements you see or hear this week. Think carefully about the following points:

Name of the product or service: \_\_\_\_\_

- What is the advertisement for? \_\_\_\_\_
- What does the company do to influence spending? \_\_\_\_\_  
\_\_\_\_\_
- Are there any offers included? \_\_\_\_\_

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What advertisements can you find in magazines or newspapers to bring in to discuss with the class?

This resource is fully in line with the Learning Outcomes and Core Themes outlined in the PSHE Association [Programme of Study](#).